



学院简介

历史沿革

- ◆ 湘潭大学商学院前身为1975年成立的政治系；
- ◆ 1981年成立经济系；
- ◆ 1985年成立消费经济研究所；
- ◆ 1993年经济系与消费经济研究所合并成立国际经贸管理学院；
- ◆ 2001年国际经贸管理学院改名为商学院；
- ◆ 2017年原旅游管理学院整体并入商学院。

学院历任院长（系主任）为尹世杰教授、戴述雨教授、朱蔚文教授、赵文绪教授、刘长庚教授、楚尔鸣教授、杨汝岱教授、韩雷教授。

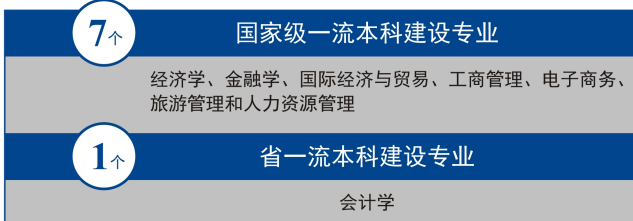
学科建设

学院是我国“消费经济学”学科发源地，1985年在全国公开发行国内第一本专门研究消费经济的杂志《消费经济》。学院经过数十年的发展，已经拥有2个一级学科博士学位授权点，2个一级学科博士后科研流动站，5个一级学科硕士学位授权点，4个专业硕士学位授权点。其中，理论经济学为湖南省“双一流”学科。在教育部第五轮学科评估和“软科中国最好学科排名”中位列全国前30名。



一级学科博士后 科研流动站	理论经济学 统计学	一级学科博士 学位授权点	理论经济学 统计学
一级学科硕士 学位授权点	理论经济学、应用经济学 工商管理、统计学 管理科学与工程	专业硕士学位 授权点	工商管理、会计硕士 旅游管理、金融硕士

学院现有经济学、金融学、国际经济与贸易、工商管理、电子商务、旅游管理、人力资源管理、会计学、财务管理等9个专业，其中经济学、金融学、国际经济与贸易、工商管理、电子商务、旅游管理、人力资源管理为国家级一流本科专业建设专业，会计学为湖南省一流本科专业建设专业。



师资队伍

学院现有专任教师142人，其中60%以上拥有海外留学或访学经历，82%以上具有博士学位，44人为博士生导师。师资队伍中有“万人计划”第一批青年拔尖人才1人，教育部跨世纪优秀人才2人，宝钢教育奖2人，湖南省“121”工程第一层次人选3人，湖南省“百人工程”学者6人，湖南省学课带头人培养对象4人，湖湘青年英才4人，芙蓉学者奖励计划青年学者1人、讲座教授1人，湖南省首批智库青年拔尖人才1人等共48人。

教学科研成果

如今，湘潭大学商学院已经发展成为全国重要的经济学、管理学研究基地和人才培养基地。现有国家级研究基地1个，省级研究基地6个。学院先后承担国家社科基金重大招标项目4项、国家社科和国家自然科学基金项目70余项、主持省部级项目160余项，到账课题经费近2700万元。近五年获得省部级教学、科研奖励20余项；出版教材、专著近90部，发表SSCI、CSSCI收录论文1000余篇。其中，在《Journal of Business Ethics》、《Journal of Comparative Economics》、《管理世界》、《经济学季刊》等国内外权威期刊上发表论文200余篇。

商学院具备完整的本硕博人才培养体系。学院现有在读博士研究生80多人，硕士研究生1200余人，本科生3500余人。拥有国家级实验教学示范中心1个，省级实验实践教学平台2个。学院保研率超过10%，在全国排名靠前。建院以来，累计培养近5万毕业生，涌现出一大批优秀校友，为国家建设和社会进步作出了重要贡献。

合作交流

学院通过学者互访、科研合作、学生交换、双学位等多种方式与美国、英国、法国、德国、西班牙、澳大利亚、新西兰、韩国、日本等国家的30多所知名高校建立了合作关系。



商学院

学院秉承“正德行、厚基础、强能力、广视野、重思想”的人才培养理念，着力培养“经邦济世、强国富民”的经管类人才。

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With adhering to the concept of "virtuous behavior, solid foundation, broad vision and emphasis on thought" on talent training, our colleague strives to cultivate the economic and managerial field student that can manage the country and benefit the world; strengthen the nation and enrich the people.



Business School Profile

Historical Evolution

- ◆ The Business School of Xiangtan University was formerly known as the Department of Politics established in 1975;
- ◆ Established the Department of Economics in 1981;
- ◆ Established the Institute of Consumer Economy in 1985;
- ◆ The Department of Economics and the Institute of Consumer Economics merged to form the School of International Economics and Trade Management in 1993;
- ◆ The School of International Economics and Trade Management was renamed the School of Business in 2001;
- ◆ The former School of Tourism Management was merged into the School of Business as a whole in 2017.

The successive deans (department heads) of the Business School are Professor Yin Shijie, Professor Dai Shuyu, Professor Zhu Weiwen, Professor Zhao Wenxu, Professor Liu Changgeng, Professor Chu Erming, Professor Yang Rudai, and Professor Han Lei.

Disciplines Construction

The Business School of Xiangtan University (XTU) is the birthplace of the discipline of "consumer economics" in China. In 1985, the first domestic magazine dedicated to the study of consumer economy, "Consumer Economy", was published nationwide. After decades of development, the Business School has 2 first-level discipline doctoral degree authorization points; 2 first-level discipline post-doctoral research stations; 5 first-level discipline master's degree authorization points and 4 professional master's degree authorization points. Among them, the Theoretical Economics is a "Double First-Class" discipline in Hunan Province, and it ranks in the national top 30 among the fifth round of discipline evaluation by the Ministry of Education and "Best Chinese Subject Ranking" in 2022.

2	first-level discipline post-doctoral research stations
	Theoretical Economics Statistics
2	first-level discipline doctoral degree authorization points
	Theoretical Economics Statistics
5	first-level discipline master's degree authorization points
	Theoretical Economics Applied Economics Statistics Management Science and Engineering Business Administration
4	professional master's degree authorization points
	Finance Business Administration Accounting Tourism Management

The Business School offers 9 undergraduate majors, of which 7 majors including Economics, Finance, International Economics and Trade, Business Administration, E-commerce, Tourism Management, and Human Resources Management are national first-class undergraduate construction majors, and Accounting is a first-class undergraduate construction major in Hunan Province.

9	Undergraduate Programs to confer Bachelor's Degree
	Economics International Economy and Trade Finance Business Administration Accounting Electronic Commerce Financial Management Tourism Management Human Resource Management

Faculties

The Business School of XTU currently has 142 full-time teachers, more than 60% of whom have overseas study or visiting experience, more than 82% have doctoral degrees, and 44 are doctoral supervisors. Among the teaching staff, there is 1 young top-notch talent in the first batch of "Ten Thousand Talents Program"; 2 cross-century outstanding talents from the Ministry of Education; 2 Baosteel Education Awards; Besides, there also has 3 first-level candidates for the "121" project in Hunan Province; 6 scholars for the "Hundred Talents Project" in Hunan Province and 4 people who are trained as candidates of the "leader of disciplines" of Hunan Province. Additionally, 4 people from our staff who are awarded by "Huxiang Young Talents program", 1 person who is a young scholar and 1 person who is a chair professor of the Furong Scholars Award Program. Lastly, 1 person who is the first batch of top-notch young talents of think tank in Hunan Province, the reputed talents together are 48 people.

Teaching and Research Achievements

Today, the Business School of XTU has developed into an important national economics, management research base and talent training base. There is 1 national research base and 6 provincial research bases. The college has successively undertaken 4 major bidding projects of the National Social Science Fund, more than 70 projects of the National Social Science Fund and the National Natural Science Fund Project, presided over more than 160 provincial and ministerial projects, and received nearly 27 million yuan of project funds. In the past five years, Business School has won more than 20 provincial and ministerial teaching and scientific research awards; published nearly 90 textbooks and monographs, and published over 1,000 papers indexed by SSCI and CSSCI. Among them, over 200 papers have been published in foreign and domestic authoritative journals such as *Journal of Business Ethics*, *Journal of Comparative Economics*, *Management World*, *China Economic Quarterly* and so on.

The Business School has a complete undergraduate, master, and doctoral talent training system. It currently has 86 doctoral students, over 1,200 master students, and more than 3,500 undergraduate students. The Business School has 1 national experimental teaching demonstration center and 2 provincial experimental practical teaching platforms. Its graduate guarantee rate exceeds 10%, ranking high in the country. Since Business School established, it has trained nearly 50,000 graduates, and a large number of outstanding alumni have emerged, making important contributions to national construction and social progress.

Cooperation and Communication

The Business School of XTU has established cooperative relationships with more than 30 well-known universities in countries such as the United States, the United Kingdom, France, Germany, Spain, Australia, New Zealand, South Korea, Japan, etc, through various means such as scholar visits, research cooperation, student exchanges, and dual degrees.